



Casey Curtis

Art Director & Graphic Designer

Junior Art Director

June 2024 - Aug. 2025 | Targetbase Dallas, TX

Designed promotional material for a multitude of clients ranging from pharmaceuticals, such as GSK, UCB, and Novo Nordisk, to pet, such as Royal Canin.

Created decks and presented creative for client reviews.

Created campaigns for social media platforms.

Worked on multiple client projects at a time.

Collaborated with other departments, such as copywriters, client engagement, and strategy, to execute campaigns.

Created forms on Meta for Business.

Art Direction Intern

June 2023 - Aug. 2023 | Targetbase Dallas, TX

Designed promotional material for a multitude of clients across industries ranging from cars to pet.

Worked on campaigns for social media platforms.

Collaborated with other team members, such as copywriters, to execute campaigns.

Sales Associate

May 2021 - July 2021 | Zara Austin, TX

Proactively assisted over 100 customers per shift by answering questions, processing orders, and handling payments.

Analyzed and properly processed product returns.

Trained new employees on floor management and usage of the in store technology.

Logistics Intern

June 2019 - July 2019 | Girl Forward Austin, TX

Supervised 30 campers ages 12-16 during a four week literacy camp.

Tested the campers on their English proficiency to place them into reading levels.

Took daily attendance and maintained office administration.

Education

University of Oklahoma

Bachelor of Arts and Sciences in Advertising and

Bachelor of Fine Arts in Visual Communications

Magna Cum Laude

Skills

Adobe Cloud

Figma

UX/UI Design

Google Apps

Creative Direction

Microsoft Office

Graphic Design

Meta for Business

Time Management

Contact

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LinkedIn



Portfolio

